

THOMAS NELSON AUTHOR FACT SHEET

MARCUS BUCKINGHAM



THOMAS NELSON
Since 1798

P.O. BOX 141000
NASHVILLE, TN 37214

tel 615.889-9000 or 800.251.4000

fax 615.902.2745

web www.thomasnelson.com

- America's leading career expert and acclaimed business authority who has dedicated his career to challenging years of social theory and revolutionizing the American workplace.
- Worked for nearly two decades as a lead researcher at The Gallup Organization to discover key factors in driving career success, interviewing thousands of workers and providing guidance to the world's leading Fortune 500 companies.
- Pioneered and championed the "Strengths Revolution" which contends that companies that cultivate employees' strengths rather than simply improving their weaknesses stand to dramatically increase efficiency and stimulate maximum personal growth and success.
- Developed the StrengthsFinder personality test (StrengthsFinder.com) with Gallup, which helps employees quantify their personal strengths in the workplace and at home.
- More than 5 million people have discovered their strengths with StrengthsFinder since it debuted in 2001.
- Best-selling author whose books have become must-reads for anyone looking to live up to their full potential and which have sold more than 3.7 million copies:
 - *First, Break All the Rules*
 - *Now, Discover Your Strengths*
 - *The One Thing You Need to Know*
 - *Go Put Your Strengths To Work*
 - *The Truth About You*
- Hailed as a visionary by major Fortune 500 corporations including **Toyota, Coca-Cola, Best Buy, Wells Fargo, MicroSoft** and **Disney** who turn to him to motivate, mentor, and inspire their staffs to find their strengths.
- Set to release new book ***Find Your Strongest Life: What the Happiest and Most Successful Women Do Differently*** (Thomas Nelson) in which he shares with women the secret to reclaiming their passion and power to re-invigorate their lives.

- Featured on numerous National Television Shows, including *Oprah, The Today Show, Good Morning America, The View, Larry King LIVE & CNBC's The Big Idea with Donny Deutsch*. Profiled in *The New York Times, Wall Street Journal, USA Today, Fortune, Fast Company & Harvard Business Review*
- Addresses more than 150,000 people in live audiences around the globe each year.
- Graduated from Cambridge University in 1987 with a master's degree in Social and Political Science.